

it's what we do



Retrofit Best Practice

What: Ricky's All Day Grill – YESCO Calgary

With impending brand changes and the continuous high cost of neon repairs, Ricky's All Day Grill found themselves at a crossroads with the future of their look. The exposed neon in their signage was costing the business a fortune when strong storms and hail would pass through the area.



The knowledgeable Service experts at YESCO Calgary were familiar with the customer's affinity for neon and keeping with the signs original look. The recommendation was made to retrofit their signs to Sloan's FlexBRITE LED tubing in order to maintain the neon feel while removing the associated maintenance costs.

YESCO Calgary was awarded the retrofit solely by offering the customer an option other than neon that would maintain the look they already loved.



FlexBRITE

- Extremely flexible LED tubing
- Daytime color for red and neutral for other colors
- Optically modified silicone extrusion: UV stable, hydrocarbon insensitive, and non-fading
- Convenient mounting clips and mounting tracks
- Can be cut in the field

