



## The YESCO Legacy—Signs and Visual Communication Since 1920

**S**INCE 1920, YESCO has set the gold standard for quality, innovation, and exceptional customer service in the visual communication industry. The YESCO name is synonymous with masterfully crafted signage designed to elevate any space.

### End-to-End Visual Communication Solutions

YESCO is your singular, end-to-end resource for all sign services—from visionary design and precision engineering to expert installation and proactive ongoing maintenance. We master every facet of visual communication:

- **Iconic Signage:** From essential banners and intuitive wayfinding systems to towering “spectaculars” featuring dazzling color, dynamic motion, and vibrant video.
- **Cutting-Edge Digital Displays:** Our deep-seated experience as a pioneering LED display manufacturer makes us the premier integrator of diverse digital technologies, including multi-dimensional signs and custom architectural elements.
- **Interior & Architectural Signage:** We collaborate with architects and designers to craft aesthetic and functional solutions, including environmental signs, specialized lighting, room identifiers, and plaques.

### Unparalleled Infrastructure and National Reach

YESCO's operational scale ensures unparalleled efficiency and service across North America:

- **Massive Footprint:** Operating over 40 strategically located offices and three state-of-the-art manufacturing plants.
- **Dedicated Team:** Driven by approximately 1,100 dedicated employees committed to quality.
- **Expansive Fleet:** An expansive fleet of over 400 service and installation vehicles enables swift and reliable service.

- **Growing Network:** Since 2011, our rapidly expanding franchise network has grown to 240 territories across the U.S. and Canada, making maintenance and repair highly accessible.

### Unrivaled Maintenance and Service

Keeping signs and lighting in perfect condition has been YESCO's mission from the start. We are the true “one-stop shop” for service:

- **Comprehensive Repairs:** We repair signs from any manufacturer, offering prompt time-and-material service or flexible service agreements for predictable budgeting.
- **Proactive Care:** Professionals conduct proactive sign patrols, often identifying and resolving issues before they are visible to the public.
- **National Service:** YESCO National Service provides the security of working directly with YESCO, not a third-party broker, including solutions to upgrade existing lighting to energy-efficient alternatives.

### Dominating Outdoor Advertising

- **Extensive Network:** A robust network of 1,392 billboard structures and over 2,500 permanent and digital displays.
- **High Impact:** We deliver high-impact, unforgettable messages to on-the-go consumers across eight states.

### Strategic Financial Solutions & The YESCO Future

- **YESCO Financial Solutions** offers targeted financing to help businesses preserve capital for higher-return investments, providing the necessary funding for critical, revenue-generating sign projects.
- **The YESCO Legacy:** Now under the visionary leadership of the third and fourth generations of the Young family, YESCO resolutely continues its century-long tradition of innovative excellence and best-in-class customer service.